**Team Fieldwork Project**

**Business and Organizational Anthropology** (ANT 3150 11798)

Fall Semester: September 7 – December 21, 2010; 6:00-9:00 p.m.

Oakland Center, 33737 West 12 Mile Road, Farmington Hills, MI 48331

Elizabeth K. Briody, Ph.D., elizabeth.briody@gmail.com

Email: via Blackboard │ Tools│ Send Email │ All Instructor Users

**Description:** The Team Fieldwork Project is designed to provide an orientation to the culture associated with organizations. Some class time between September 28 - November 23 will be allocated to the team project, with the final presentations scheduled for November 30, 2010.

Each team will have four members. Teams will select the organization they wish to investigate, and coordinate their schedules to conduct the fieldwork together (total of 4 hours between October 6-19). Possible organizations include stores (e.g., grocery, clothing) and flea markets where you can shop, restaurants, bars, and food court in a mall where you can eat/drink, public offices, libraries, fitness centers, hospital waiting room, team game or practice, and sports center. It is best not to be too familiar with the organization that you are observing. Please take no photos and no video footage. Debrief with team after each time in the field, sharing observations and insights.

Each team member will take a lead role in one of the following techniques – observation (or participant observation), casual conversations, and cultural mapping – as well as secondary responsibility for one additional technique. Each team member is responsible for:

1. writing up his/her field notes
2. getting feedback from other team members on his/her field notes
3. analyzing his/her field notes for key themes and patterns
4. creating a 5-page Word document that includes all his/her field notes and an analysis of those notes **(due November 30)**
5. contributing to the development and delivery of a 5-slide PowerPoint presentation that incorporates the key findings from all four team members **(due November 30)**. The PowerPoint must include the following slides:
   1. One slide describing the field team and the roles of each team member
   2. One slide describing your ethnographic sample (e.g., when and where you went, whom you observed and talked to, what you chose to map)
   3. One slide that includes the *rich points* (i.e., situations where you are surprised by something and can’t make sense of it, *or* different interpretations of a phenomenon among the team members, or between your views and those of the people you were observing) *patterns,* or *themes* you identified
   4. Two slides describing and discussing what you discovered, and ending with a set of new research questions resulting from the fieldwork

Presentations and Q&A should not succeed 10 minutes.

**Grading for the Team Fieldwork Project:**

* Submission of individual field notes and individual analysis 10 points
* PowerPoint of team fieldwork experience 10 points

Total possible points for Team Fieldwork Project (20% of your grade) 20 points